

bebell & bebell
COLOR LABORATORIES, INC.
 108 West 24th St., New York 10011
 CORNER AVENUE OF AMERICAS
PHONE: (212) 924-8573



16 & 35mm Color Reversal MOTION PICTURE SERVICES

16 & 35 COLOR
 Reversal Motion Picture

16 & 35 B-&W
 Reversal Motion Picture

35mm COLOR
 FILMSTRIPS

**16mm EKTACHROME
 DEVELOPING** (min. \$7.50)
 in our laboratory

| | per foot: | with print order | without print order |
|---|-----------|------------------|---------------------|
| Ektachrome Commercial 7255 | _____ | \$.05 | \$.06 |
| Ektachrome 7256, 7257, 7258, 7241, 7242 | _____ | .07 | .075 |
| forced processing (min. \$15) | _____ | add, per foot: | .05 |

**16mm COLOR
 REVERSAL PRINTING**

EKTACHROME 7386 & 7388
 processed in our laboratory

KODACHROME 7387
 processed by Eastman overnight

(minimum printing \$10)
 (1st print only)

| | per foot: | 7387 | 7386 & 7388 |
|---|-----------|--|-------------|
| work print-one light | _____ | \$.09 | \$.10 |
| timed-uncorrected | _____ | .10 | .11 |
| first trial answer print | _____ | .12 | .13 |
| single print order | _____ | .11 | .12 |
| 2 to 10 print order | _____ | .105 | .115 |
| 11 to 25 print order | _____ | .10 | .11 |
| composite printing | _____ | add, per foot: | .01 |
| A & B (first trial), B & add'l rolls | _____ | per roll add, per foot: | .04 |
| A & B (release prints), B & add'l rolls | _____ | per roll add, per foot: | .025 |
| Fades (answer print only) each: \$2 | _____ | Dissolves (answer print only) each: \$4. | |
| cord-to-cord and/or replacements | _____ | add, per foot: | .085 |
| unspliced raw stock print | _____ | add, per foot: | .01 |

**REDUCTION PRINTING
 (35mm to 16 mm)**

to above prices add per foot _____ \$.03
 first trial answer print _____ (min. \$35.)
 additional printing _____ (min. \$15.)

16mm MASTERS
 printed on Ektachrome 7255

contact _____ (min. \$20) per foot _____ \$.15
 reduction _____ (min. \$35) per foot _____ .20
 optical _____ (min. \$50) per foot _____ .50

16mm EDGE NUMBERING

(min. \$2 per roll) _____ per foot _____ \$.00875

**35mm EKTACHROME
 DEVELOPING** (min. \$18)
 in our laboratory

| | per foot: | with print order | without print order |
|--|-----------|------------------|---------------------|
| Ektachrome 5256, 5257, 5258, 5241, 5242, 5386, 5388 | _____ | \$.19 | \$.20 |
| forced processing (min. \$30.) | _____ | add, per foot: | .08 |

**35mm COLOR
 REVERSAL PRINTING**

EKTACHROME 5386 & 5388
 processed in our laboratory

(minimum printing \$35)
 (1st print only)

| | per foot |
|----------------------------------|---------------------------|
| work print-one light | _____ \$.32 |
| timed-uncorrected | _____ .37 |
| first trial answer print | _____ .47 |
| single print order | _____ .32 |
| additional prints | _____ .30 |
| composite printing | _____ add, per foot: .025 |
| cord-to-cord and/or replacements | _____ add, per foot: .085 |
| unspliced raw stock print | _____ add, per foot: .02 |

Splicing, repairing, blooming, mounting, pulling outtakes on dailies: per hour \$10

ULTRASONIC CLEANING (min. \$2 per roll) add, per foot: \$.01

Thread-up waste: add 3% per item to ORIGINAL footage (min. 3 feet per item)

16 & 35mm B-&W Reversal

MOTION PICTURE SERVICES

16 & 35 B-&W
Reversal Motion Picture

16mm B & W REVERSAL DEVELOPING (min. \$ 2.75)

with print order without print order

per foot _____ \$.0275 _____ \$.03
 forced processing (min. \$ 5.) _____ add, per foot: .02

16mm B & W REVERSAL PRINTING

from black & white
or color originals

(minimum printing \$10)
(1st print only)

per foot: panchromatic orthochromatic

one light _____ \$.08 _____ \$.07
 timed _____ .085 _____ .075

composite printing _____ add, per foot: .01

A & B (first trial), B & add'l rolls _____ per roll, add, per foot: .04

A & B (release prints), B & add'l rolls _____ per roll, add, per foot: .025

Fades (answer print only) EACH: \$2 Dissolves (answer print only) EACH \$4

cord to cord and/or replacements _____ add, per foot: .05

unspliced raw stock prints _____ add, per foot: .01

REDUCTION PRINTING (35mm to 16mm) from color or B & W

to above prices add, per foot _____ \$.03

first trial answer print _____ (min. \$30)

additional printing _____ (min. \$15)

16mm EDGE NUMBERING

(min. \$2 per roll) _____ per foot: \$.00875

35mm B & W REVERSAL DEVELOPING (min. \$7)

with print order without print order

per foot _____ \$.06 _____ \$.065
 forced processing (min. \$ 10.) _____ add, per foot: .05

35mm B & W REVERSAL PRINTING

from black & white
or color originals

(minimum printing \$25)
(1st print only)

per foot: panchromatic

one light _____ \$.175

timed _____ .195

composite printing _____ add, per foot: .02

cord to cord and/or replacements _____ add, per foot: .05

unspliced raw stock prints _____ add, per foot: .02

Splicing, repairing, blooming, mounting, pulling outtakes on dailies: per hour \$10

ULTRASONIC CLEANING (min. \$2 per roll) add, per foot: \$.01

Thread-up waste: add 3% per item to ORIGINAL footage (min. 3 feet per item).



FILMSTRIP MASTER PHOTOGRAPHY

On Eastman Negative 5251 or Eastman Internegative 6008 or Ektachrome Reversal 5242

| STANDARD SINGLE FRAME FROM | | | | | | On Eastman 6008 * Interneg. | Double Frame, Frameless, Widescreen, Vista-Sell | Super- imposing \$1.75 per frame |
|----------------------------|-------------------------|----------------------------|-------------------------|----------------------------|----------------------------|---|--|--|
| Identical field size of | | | Various field sizes of | | mixed art & transp. | Standard single frame charge | | |
| artwork | 2X2 transp. | other transp. | artwork | transp. | | Frame Numbering 50¢ per frame | | |
| \$1.50 per frame | \$2 per frame | \$2.25 per frame | \$2 per frame | \$2.75 per frame | \$2.75 per frame | PLUS 50¢ per frame | PLUS 50¢ per frame | |

NO ADDITIONAL CHARGE FOR CAMERA CHANGES. MINIMUM CAMERA CHARGE \$25.

Additional master negative made at time of original photography: **less 50%**

Special camera set-ups, dimensional lighting, & lift cam mechanism for focus of dimensional objects: **\$30** per hr.

Art with cel overlays requiring registration, cleaning, repairing, and pegging for pin registration **\$15** per hour.

LARGE SIZE ORIGINALS: Working from transparencies over 8"x10" or artwork over 30"x40" requires special quotation over above charges.

Highlight, contrast & color masking (if necessary): of your original transparency **\$2.50** per mask

(★ Photography on Eastman 6008 Internegative usually reduces masking charges).

Delivery: 2 to 5 days.

DEVELOPING MASTER FILMSTRIPS

(Eastman Negative 5251 or Eastman Internegative 6008 or Ektachrome Reversal 5242)

| Develop Master & Answer Prints | Additional Answer Prints | Develop Only | Answer Prints Only | RUSH Workprint (uncorrected) | Positive Direct from Positive; Interpositive from Negative; Internegative from Interpositive; Duplicate Neg. from Pos. |
|---|--------------------------------|----------------------------|----------------------------|------------------------------------|---|
| up to 10 feet \$20 per subject | \$10 per set | \$15 per subject | \$15 per subject | \$15 per subject | \$20 each per subject |

OVER 10 FEET: EACH ADDITIONAL FOOT (ON SAME LOOP), 50¢

Negative & Positive editing: **\$15** per hour.

"A" & "B" negative preparation: **\$25.**

Delivery: 24 hours

RELEASE FILMSTRIP PRINTS

(Minimum Loop 5 Feet

• No Minimum Footage Charge)

| EASTMAN POSITIVE 5385 (from neg.) | | | EKTACHROME 5386 & 5388 (from pos.) | | |
|-----------------------------------|------------------------------------|----------------------------|------------------------------------|-----------------------------------|---------------------------|
| SET-UP \$10 | | over | SET-UP \$10 | | over |
| Plus 11¢ ft. up to 5,000 ft. | Plus 9¢ ft. 5,001 to 10,000 ft. | 10,000 ft. on quotation | Plus 34¢ ft. up to 1,000 ft. | Plus 32¢ ft. 1001 to 5,000 ft. | 5,000 ft. on quotation |

"A" & "B" FILMSTRIP PRINTING (Used to avoid cutting master): Additional **\$10** set up charge, plus 3¢ foot.

CUTTING, CANNING & APPLYING LABELS: No. 1 can, **7¢** per strip; No. 2 can, **12¢** per strip;

Over 1,000 strips: No. 1 can, **6¢** per strip; No. 2 can, **11¢** per strip. POLYCONS: **10¢** per strip; over 1,000: **9¢** per strip.

Vacuumating, **\$3** per 1,000 ft.

Label Printing Service.

SPECIAL CARTRIDGE MOUNTING (Including Labor & Cartridge): Salesmate: **\$3.50** per strip; VistaSell; **\$2.50** per strip;

Courier: **\$2.50** per strip; Loading customer-supplied cartridge: **\$1** per strip.

Notching or Blooming for sound synch or special effects: **\$1** per mark from customer supplied template. Template making: **\$15** per hour.

Microfilm Extra

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CORNER AVENUE OF AMERICAS

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CABLES: LABSBEBELL, N. Y.



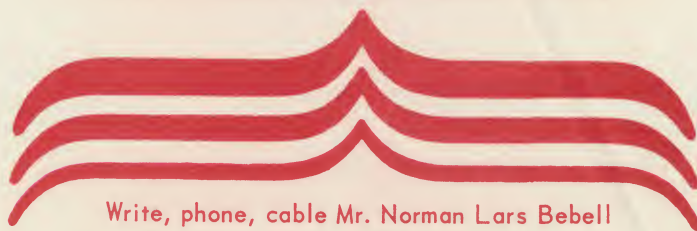
High Resolution
Microfilm
Color Processing
16mm & 35mm
Sprocketed &
non-sprocketed
IN ANY LENGTH

**IF FILM IS UNAVAILABLE
AT YOUR OWN SOURCE
WE CAN SUPPLY IT.**

You may have received our PRICE BOOK!

For Prices, refer to the Price Book page

"16 & 35 Color Reversal Motion Picture."



Write, phone, cable Mr. Norman Lars Bebell
for additional information & raw film prices.

"now hear this" from

NORMAN LARS BEBELL
President

The attached pages replace the first 3 pages of our
STILL & MOTION PICTURE LABORATORY SERVICES price
book you now have. These pages are headed:

16 & 35mm Color Reversal MOTION PICTURE SERVICES

16 & 35mm B-&-W Reversal MOTION PICTURE SERVICES

35mm Color FilmStrips

Please destroy the white pages with similar headings
(dated April 1966 at bottoms) originally mounted in
our complete price book sent you, and replace them
with the attached Yellow pages (dated May 1967).

If you have a proposed project, rush me the speci-
fications for an exact quotation. Don't hesitate
to call or write me if you have a technical or a
time problem.

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